

Dear Football Family, the following are the minutes taken from the Touchdown Club organization meeting that took place on April 8th. As you read through, you can see we are in need of parents who want to help us be a successful organization. Please, please consider being a major part of our football family. The Touchdown Club, it is all about the student athletes of Susquehanna Township. We will have our next organization meeting on May 13, 2008 at 7:00pm in the Cafeteria. Additional positions have been filled so that we can move on with normal business as we prepare for the 2008 season. Our efforts for are student athletes can not be delayed. Your attendance and volunteerism is expected. Thank you for your constant support of the student athletes of Susquehanna Township High School



## Touchdown Club Board Meeting

**April 8, 2008**  
**7:10 pm – 8:55 pm**

**Susquehanna Twp.**  
**High School**  
**Room 219**

**Facilitator:** Joe Headon **Note taker:** Belinda Walters

**Attendees:** Joe Headen, Marty Riggin, Belinda Walters, Dollicia White; Angie Smith; Cheri Comstock, Vicki Denk, Matt Kline; Trent Daniels; Eric Rosario; Lenora Stevenson; Darria Stafford-Williams; Brandon Riggin; David Riedel; Tricia Rhoads; Warren Ritter; Darryl Fulton; Darryl Folkes; Sonja Waters; April Coop; L. Dupree; Danyel Patrick; Ardee Burno; Johnnie Simms; Christine Franklin; Lisa Lunsford

### *Minutes*

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**Agenda item:** Welcome

**Discussion:** Coach Headen Welcomed all in attendance to discuss future plans and the direction of the booster club.

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**Agenda item:** Not Available

**Discussion:** After the presentation Coach Headen discussed what volunteers and positions needed to be filled for the Touchdown.

The Following Positions have been filled

Chairperson- **Joseph Headon**

Vice President- **Marty Riggin, 1<sup>st</sup>**

Vice President - **Thorton Mills 2nd**

Secretary- **Belinda Waters**

Treasurer- **Angela Ellis/Asst. Treasurer Monica Washington**

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**Agenda item:** Committee Chairs and Fund Raising Coordinators

**Discussion:** The Following Positions either have been filled or we need nominations:

Concession Stand-	<b>Paula Headen</b>
Website/Photography-	<b>Marty Riggin</b>
Game Day Program /Ads-	<b>Dollicia White &amp; Sonja Waters</b>
Golf Outing-	Vacant / <b>Senior Parents</b>
Chicken BBQ/Bake Sale/Carwash	<b>Christine Franklin &amp; Lisa Lunsford</b>
Indian Cards/Indian Drive	<b>Susi Headen -</b>
Merchandise/Spirit Sales	<b>Jackie &amp; Thorton Mills</b>
Banquet	Vacant/ <b>Senior Parents</b>
Midnight Madness – <b>Tentative Date Aug 10<sup>th</sup></b>	<b>Need Prior Approval</b>
Tail Gate Party – <b>Aug 15<sup>th</sup></b>	<b>Dollicia White/Sonja Waters</b>
Senior Class Team Parent	Cheer- <b>Cheri Comstock</b> FB- <b>Angela Smith</b>
Junior Class Team Parent	Cheer- <b>Vicki Denk</b> FB- <b>Wendi Carter</b>
Soph. Class Team Parent	Cheer- <b>Samette Gero</b> FB- <b>Jeff Reid</b>
Fresh. Class Team Parent	Cheer- <b>Vacant</b> FB- <b>Lisa Rowe</b>

**These Positions need filled ASAP!!!**

<b>Action items</b>	<b>Person responsible</b>
✓ Promote the fact that we need volunteers for the 2008 season	✓ Everyone

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**Agenda item:** Chicken BBQ – Christine Franklin & Lisa Lunsford - **Presented**  
Bonus Cards – Varsity Gold – Presenter, Brian Ludwig - **Presented**  
Punt, Pass & Kick/Cheer Tumbling & Jump Off – Vicki Denk - **Presented**  
Car Magnets – Marty Riggin - **Deferred**  
Membership packet/dues – Joe Headon - **Deferred**  
E-Mail Listing

**Discussion:**

- Christine Franklin provided a verbal overview of the costs associated with the Chicken BBQ if the Booster Club hosted vs. having an outside company handle and presented info for a car wash. She also provided info and requested that we also hold a Rib BBQ fundraiser as well. Christine secured a date of Aug 16<sup>th</sup> at the Tree of Life church as a possible location to hold the BBQ. The ideas were well received and several members offered additional information that would be more helpful in assisting this club in their fundraising efforts for both the Chicken and Rib BBQ. Angie Smith will contact Mr. Cooper of the Camp Curtin BBQ restaurant in Hbg. Darria Stafford-Williams provided Christine with information for the 20/20 Fraternity on State Street in Hbg and Ardee Burno also contributed another name of contact to provide the services of the BBQ. Joe also provided information that the school will allow us to order the foods in bulk through the school so that we may receive it a discounted price if the club decides to handle the BBQ. Joe provided a possible date of Aug 22<sup>nd</sup> to hold the Chickn BBQ. Joe Headen made a motion to do the three fundraising events with exception of the dates & the pricing; Darria Stafford-Williams, 2<sup>nd</sup> the motion.
- Brian Ludwig of Varsity Gold provided his presentation in regards to the Bonus Cards fundraiser. The cards will be tailored to Susquehanna Township HS; the cards will hold approx 20 local businesses; the discounts are good for one year; sell 1-500 cards your club will receive a 50% profit, sell up to 1,000 and receive a 60% profit; he suggested we sell the cards for a week and do the blitz. After the presentation, it was discussed how the best way to accommodate the selling of the cards and at what

denomination \$10 or \$20. Also, discussed how to have the players/cheerleaders be accountable –after much discussion a motion was made by Vicki to do a letter and was 2<sup>nd</sup> by Dollicia.

- ❑ Golf Outing – Joe passed out flyers for the golf outing and reviewed the information provided at last months meeting. He noted that the flyers can be mailed to the school since the PO Box has not yet been turned over to the new handler. He also stressed the need for more golfers this year in order for this to be a successful fundraiser.
- ❑ Vicki Denk requested that we do a Punt,Pass & Kick and a Cheer Tumbling/Jump Off as a fundraiser. Joe included additional information that would allow our feeder program STMFA join in this fundraiser event. He proposed possible dates of Aug 3<sup>rd</sup> which will coincide with the tentative football camp scheduled for Aug 1 – 3<sup>rd</sup>. Joe also suggested that Vicki contact the person in charge of the cheerleading at STMFA as well and compile the information for this request with both the football/cheerleading info from STMFA within a proposal to present at our next meeting.
- ❑ Joe Headen – Concession. Mr. Volkman will be visiting area schools to inspect their field house/concessions to determine the best way to approach and provide a proposal to the school board in regards to improving our concession and providing a more appropriate field house for athletes. Peg Pennypacker, our AD will meeting with the Athletic Committee to also discuss dividing of the profits from the concession during various games that are hosted at our home field. She is aware of the cost that is required to safely accommodate our athletes and she is also aware of our need and want to run the concession during all of our home games in an effort to secure all of the profits to use for our athletes within our program. She will be meeting with all of the clubs after she meets with the Athletic Committee.

Action items	Person responsible
✓ Need volunteer to make flyer to be included in player packet and to work with Coach Headen to incorporate into player packets.	?
✓ Continue to think of ways to obtain accurate information	Someone needed
✓ Solicit Reps for each grade <ul style="list-style-type: none"> <li>▪ Joe Headon spoke with the teacher in charge of the FBLA club. Student reps will be recommended by the teacher and will work out a credit towards the students grade. Also, Joe will pick a FB and he has asked Heather to chose a CH as well.</li> </ul>	Coach Headen

Action items	Person responsible
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**Agenda item For Next Meeting:** ❑ Not yet available.

Action items	Person responsible
✓ FBLA Student Interns Prefer SOPH. Applications Accepted immediately. <b>See Action Item Above</b>	Mrs. Klingler
✓ Student Athlete Booster Club Officers	Coaches
✓ Booster Club College interns Central Penn Business School	Vicki Denk
✓ PSU advertising intern Program	Daria Williams
✓ Senior Citizen volunteers and Big Grand Program	Vicki Denk
✓ Annual Raffle Wal-Mart raffle	Marty Rigglin

- ✓ 8<sup>TH</sup> Grade Orientation Night recruiting parents ?
- ✓ Fund Raiser incentive for Camps (Subs Sale) ?
- ✓ Vo-tech advertising, Pictures Photography ?
- ✓ Atlantic City Bus Trip ?
- ✓ Casino Night ?

**Meeting adjourned at 8:55 pm**

**Next meeting scheduled for May 13, 2008  
@ HS Café**